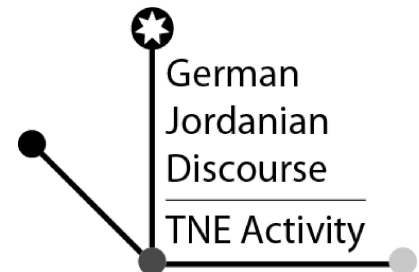


## German Jordanian Discourse Series – A Transnational Education (TNE) Activity

**Launching of the Research Cluster Initiative**  
**Hybrid Event (Physical and Online)**



### Agenda

Sunday, November 14<sup>th</sup>, 2021  
14:00 AM-15:00 PM (Jordan Time) /  
13:00-14:00 AM (Central European Time)

GJU Main Campus, Building L, Auditorium

GJU's Research Cluster Initiative aims at fostering interdisciplinary and international research. The University's research profile will become more visible for partners and funders. The launching will introduce the idea, create awareness and invite to coordinate in preparation for the expected call.

14:00 / 13:00	Opening and Significance of the Research Cluster Initiative for GJU	President Prof. Dr. Ala'aldeen Al-Halhouli (GJU)
14:15 / 13:1	Introduction to the Research Cluster Initiative	Dean of Scientific Research: Prof. Samer Al-Gharabli (GJU)
14:30 / 13:30	Exemplifying Research Cluster Ideas:	
	Green Economy and Entrepreneurship	Dr. Serena Sandri (GJU, SMLS)
	Natural Products Bank "JoFlora"	Dr. Eyad Hamad (GJU, SNREM)
14:50 / 13:50	Q/A Session	Audience
15:00 / 14:00	Adjourned	

## The TNE Program linked to German Jordanian University

Since its foundation in 2005, the German Jordanian University has been continuously intertwined with the funding program "Transnational Education - Binational Universities" (TNE) of the German Academic Exchange Service (DAAD). The funds for the program are provided by the Federal Ministry of Education and Research of the German Government. On the German side, Magdeburg-Stendal University of Applied Sciences is the project managing party. It has set up its own GJU Project Office (PO) whose team is in intense daily exchange with GJU. As GJU's core partner, Magdeburg-Stendal University of Applied Sciences manages all TNE- and pending scholarship funds and steers the university's further development together with GJU.

Strengthening GJU's German dimension by fostering mutual exchange of students, faculty and administrative staff is at the heart of TNE-funding: The Flying Faculty Program enables German lecturers to teach at GJU on a regular basis and to intensify teaching and learning relationships between German university partners and GJU. The Staff Mobility Program gives GJU lecturers and administrative staff the opportunity to teach and work for a month at a German partner university while transnational students groups are supported in collaborating in applied oriented yearly projects. Regular meetings of eight Joint Academic Networks of GJU and its German partners, events to strengthen university-industry relations and knowledge transfer as well as special scholarship programmes for third-country students from the region round off the funding. In addition, GJU's unique selling point, the German Year for all BA-students, is flanked by German scholarships for particularly high performing students. In turn, the high number of GJU-students going to Germany each year is matched by an increasing number of international students coming to GJU thereby promoting GJU's and the TNE-project's radiance in the Arab world.

## The German Jordanian Discourse Series

The German Jordanian Discourse Series tries to highlight points of shared interest in the German and Jordanian scientific community. Based on the mission of the German Jordanian University to further enhance the excellent scientific relationship between the two countries, it offers a platform for exchange of ideas and opinions as well as aims at contributing to the development of both systems.